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CUNNINGHAM GARDENS

INCORPORATED

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1962 GARDEN MUMS

WALDRON, INDIANA

PRICE SCHEDULE

25 of one variety	\$2.00 per unit
50 rate, one variety	\$3.50 per unit
100 rate, one variety	\$6.00 per 100
500 rate, one variety	\$5.50 per 100

LIBRARY
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 U. S. Department of Agriculture

WHITE

	Height	Flowering
NANOOK. Cream white small pomp. Cushion; very neat	Short	Sept. 15
DAISY MUM. An alabaster white single, rather upright; superb	Med.	Sept. 20
POWDERPUFF. White in wide mounds. Cushion	Short	Sept. 20
PRINCESS KAY. Pure white; excellent in garden	Med.	Sept. 20
JESSAMINE WILLIAMS. Quilled white spoon; prolific bloom	Med.	Sept. 25
OSTOSA. Large glistening white; broad and floriferous	Short	Sept. 25
RAGGEDY ANN. White carnation flowered cushion; perfect	Short	Sept. 25
SHALIMAR. Creamy white, large flowers; sturdy growth	Med.	Sept. 25
WHITE RICE. Fully double, 2-inch white pompons; tidy	Short	Sept. 25
CHRIS COLUMBUS. Cream white, large and vigorous; long season	Med.	Oct. 1
CORSAGE CUSHION. Opening white, shading to delicate pink	Short	Oct. 1
JACK FROST. Stocky, well balanced, profuse blush-white	Short	Oct. 1
JULIE B. Early white, small button. Cushion	Short	Oct. 1
LARRY. Clear, crisp white; compact; the best white garden	Short	Oct. 1
SPINDRIFT. White with cream center, 3-inch flowers; dependable	Med.	Oct. 1
WHITE MOUND. Rounded 3" creamy white blooms; broad habit	Short	Oct. 1
AVALANCHE. Large shaggy white with cream center	Med.	Oct. 5
LYRIC. White cushion, immaculate single; frost tolerant	Short	Oct. 5
MITSIE. Small white pompon, short and spreading	Med.	Oct. 5
WHITE CLOUD. Pure white, large, vigorous	Med.	Oct. 5
CLASSIC. Pure white, medium pompon. Fine for cutting	Tall	Oct. 10

PINK & LAVENDER

CECIL BEED. Deep lavender-pink; very profuse	Med.	Sept. 15
GREMLIN. Orchid pink pompon; low growing; popular color	Short	Sept. 15
MINNEHAHA. 2½" flowers of coral pink, cushion-like	Short	Sept. 15
ORCHID HELEN. Orchid-pink; sturdy and strong	Short	Sept. 15
SATELLITE. Compact, short, early; a light shade of purple	Short	Sept. 20
COQUETTE. Rose-pink cushion for early season	Short	Sept. 20
MINNIPINK. Clear rose-pink cushion; very popular	Short	Sept. 20
REFLECTION. Silvery lavender, long season of bloom	Med.	Sept. 20
CAMEO. A short, perfectly rounded, pink cushion	Short	Sept. 25
CECELIA. Purple cushion; globular habit	Short	Sept. 25
ELIZABETH KOVER. Large soft shell pink; broad and compact	Med.	Sept. 25
ROSY NOOK. Brilliant deep pink pompons; plants rounded	Short	Sept. 25
JOAN HELEN. Garnet-purple shading to crimson, yellow center	Short	Sept. 25
PURPLE CUSHION. Purple-red flowers; shapely	Short	Sept. 25
PURPLE QUEEN. Deep purple cushion; fine growth habit	Short	Sept. 25
PURPLE WATERS. Best early purple; very good	Short	Sept. 25
ROSE QUEEN. Rose red; shapely cushion habit	Short	Sept. 25
SEPTEMBER CHEER. Vivid pink; cushion habit	Short	Sept. 25
SPELLBOUND. Brilliant lavender; medium double flowers	Med.	Sept. 25
ANNA KOLLER. Compact, floriferous soft purple	Med.	Sept. 25
ALERT. Large, dark purple with a silvery cast; dependable	Med.	Sept. 28
SALUTE. Deep purple flowers. Cushion	Short	Sept. 28
EVA PARCH. Sturdy, deep pink spoon; excellent garden & cut	Tall	Sept. 28
FUCHSIA FAIRY. Profuse, light pink cushion	Short	Oct. 1
HELEN BOGUE. Massive light purple; disbud for football	Med.	Oct. 1
JOYOUS. Lavender rosy-pink cushion. Prolific bloom	Short	Oct. 1
OLD LAVENDER. Large pure lavender; perfect for garden & cut	Tall	Oct. 1
STYLISH. Large deep rose, flushed raspberry-cerise	Med.	Oct. 1
SPARKLING. 3-inch rose-geranium pink; lustrous foliage	Med.	Oct. 1
ALI BABA. Brilliant purple pompon; sturdy and excellent cut	Med.	Oct. 5
AMELIA. Lavender pink cushion; excellent old timer	Short	Oct. 5
ANN LADYGO. Pink anemone cushion; flowers in mass	Short	Oct. 5
BETTY. Bright salmon-pink, large; upright, sturdy	Tall	Oct. 5
MAJOR CUSHION. Lavender-rose cushion; excellent but late	Short	Oct. 5
MISCHIEF. Rosy red, bold yellow centers; novelty appeal	Med.	Oct. 5

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PROCUREMENT SECTION
 SERIALS
 JUL 3 1962

1962 SPECIAL COLLECTIONS

Rooted cuttings of the Garden Mums are available each year in Special Collections, assembled for growers who are not familiar with the many types and varieties, as well as for the growers who regularly depend on us for our selection in well-balanced assortments. Because of the mass production of cuttings and the simplified methods by which collection orders can be expedited, prices are lower — thus affording a real saving for you. Try a collection, or a combination of collections. Just check the collections desired and indicate the total quantity. We're sure you will be pleased.

Collection No. 1	Collection No. 2	Collection No. 3	Collection No. 4
50% All types ☐	All Types ☐	Cushion varieties only .. ☐	Garden varieties for cutting ☐
50% Cushion ☐			
	500 @ \$ 28.00		
	800 @ \$ 44.00		
	1000 @ \$ 54.00		
	2000 @ \$105.00		
	5000 @ \$250.00		
COLLECTION			MINIMUM
PRICE			COLLECTION
SCHEDULE			500 R. C.

TERMS AND CONDITIONS OF SALE

DELIVERIES. All orders are shipped, F.O.B. Indiana, via Railway Express collect, unless otherwise directed. If parcel post shipments are desired be sure to allow sufficient postage with your order. Excess parcel post funds are refunded. Customers are requested to give definite instructions for shipping. In the absence of special instructions we will use our own judgement, but with the distinct understanding that it is without responsibility on our part. All shipments travel at the risk and cost of the purchaser.

CLAIMS. Plant materials are in thriving condition when accepted by the transportation company. OUR RESPONSIBILITY CEASES WHEN THE DELIVERING CARRIER ACCEPTS SHIPMENT. If damage should occur enroute, have your AGENT inspect shipment and assist you in properly filing the claim for loss. In any event advise us at once should there be damage or loss in transit.

PACKAGING. We are aware of the variable conditions which prevail in shipping perishable plants. Our packaging assures safe arrival, if properly handled in transit.

LIMITATION OF WARRANTY. We warrant to the extent of the purchase price, that plant materials sold are described, within recognized tolerance. We give no other or further warranty, expressed or implied.

TERMS: All invoices are due and payable 30 days after invoice date;; payment must accompany all orders unless credit has been established. 1% interest per month charged on past due accounts.

Cunningham Gardens

INCORPORATED

WALDRON, INDIANA

SUGGESTED VARIETIES

Cushion Varieties

Garden Types

Button Pompons

Mums for Disbud (football)

Garden Mums for cut flowers

CUSHION VARIETIES

The cushion varieties, by habit and form, are low and rounded — most ideal for the front positions in the hardy border. They are the shortest growing kinds of all the chrysanthemums. Plant them any place where prolific bloom will enhance the landscape effect.

WHITE	PINK & LAVENDER		YELLOW	BRONZE & RED
Nanook	Minnehaha	Purple Queen	Lemon Drop	Apricot Glow
Powderpuff	Satellite	Rose Queen	Yel. Cushion	Bronze Queen
Raggedy Ann	Coquette	Sept. Cheer	Yel. Pomponette	Minnbronze
Corsage Cush.	Minnpink	Salute	Lee Dick	Ruby Mound
White Mound	Cameo	Fuchsia Fairy	Maple Mound	Orinoco
Jack Frost	Cecelia	Joyous	Gold Ribbon	Dan Foley
Lyric	Rosy Nook	Ann Ladygo	Golden Carpet	Taffy
Larry	Joan Helen	Major Cushion	Yel. Supreme	Tiny Rubies

GARDEN TYPES

All garden mums are outdoor varieties, but this group in particular comprises varieties of medium height, flowers fully double, borne on plants of bushy habit. In selecting garden varieties for our market production, we constantly try to limit selection to the best only — those which develop into plants of good balance and of floriferous nature — in the sharpest, most acceptable colors.

WHITE	PINK & LAVENDER	YELLOW	BRONZE & RED
Princess Kay	Cecil Beed	Pathfinder	Dandy
Ostosa	Reflection	Tonka	Flamboyant
Shalimar	Eliz. Kover	Astoria	Campaigner
White Rice	Purple Waters	John Milbrath	Lawrence Blaney
Chris. Columbus	Spellbound	King's Ransom	Admiration
Jack Frost	Anna Koller	Milan	Courageous
Larry	Alert	Mojave Gold	Huntsman
Spindrift	Sparkling	Sundance	Indian Red
Avalanche	Stylish	Yel. Chris. Col.	Red Velvet
White Cloud	Old Lavender	Charles Nye	Remembrance



TAFFY



DAISY MUM



MAPLE MOUND



CAMEO



APRICOT GLOW



YELLOW POMPONETTE



MINNEHAHA

Garden Mums



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1962



SUNDANCE



REFLECTION



DAN FOLEY



LARRY



ANNA KOLLER



MINNPINK

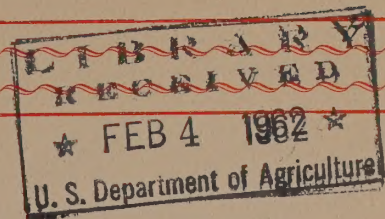


RUBY MOUND



ELIZABETH KOVER

GYPHOPHILA



We are large quantity producers of "Baby's Breath", using the own-root system of propagation. With modern propagation techniques it is possible to produce superior gypsophila via the own-root system, and it has indeed antiquated the prior-used grafting method.

Gypsophila has very large commercial use — by the florist, the nurseryman and the cut flower grower. Culturally, for best results, soils must be well drained, contain adequate humus to permit good aeration and fertility. It has been found gypsophila lining-out size plants must be planted shallow, just as shallow as possible, keeping the stem well above soil level. Field rows should be far enough apart to allow good air circulation around plants when maximum size is reached and also permit room for tractor cultivation. Rows spaced 42" apart are about right. Of course a summer spray program should be followed, applying both insecticide and fungicide in a combination spray. Under good cultural practice, gypsophila will furnish bloom the first year and also develop a heavy root system.

PRICE SCHEDULE

(2 1/4" Peat Pots)

100 @ \$ 20.00

1000 @ \$187.50

Minimum order, 50 plants; minimum quantity per variety, 25

50 plants @ 100 rate; 250 plants @ 1000 rate)

BRISTOL FAIRY. The standard of perfection in "Baby's Breath", the variety most dependent upon by the florist for perfect sprays of filler material. Long stems, evenly spaced white flowers in a size most ideal for all-purpose design. In addition, Bristol Fairy is an excellent plant for the hardy garden, readily accepted for landscape effect in the garden and of course highly desirable for making up bouquets from the home garden.

PERFECTA. This is a rather new addition to the Gypsophila family, distinguished solely by its larger flowers. Perfecta is similar to Bristol Fairy in every respect — foliage, height, root system, hardiness. The larger white flowers make it a fine addition.

PINK FAIRY. Here is a "Baby's Breath", truly pink, a large flowered pink, most ideal for the florist and the home gardener. 2nd year plants will grow to about 20 inches, thus afford nice stem length, and still not be an over-sized plant for the hardy garden. Once this pink "Baby's Breath" is well known, it should retain a long period of popularity.

Cunningham Gardens

INCORPORATED

WALDRON, INDIANA

FOR SPECIFIC USES

BUTTON POMPONS

This is a popular group, though as yet our breeders have not achieved maximum success in creating a range of colors in forms most suitable for garden planting. The button pompoms are readily chosen by the public because of the immaculate, tight flowers, and for their use both in floral make-up and garden ornamentation.

WHITE

Nanook
White Rice
Julie B.
Mitsie
Classic

PINK & LAVENDER

Gremlin
Rosy Nook
Ali Baba

YELLOW

Early Gold
Lemon Drop
Yel. Pomponette
Gold Button
Lee Dick
Gold Ribbon

BRONZE & RED

Pomponette
Chocolate Drop

MUMS FOR DISBUD

Today there are more and more garden mums bred for spectacular, very large individual blooms, attained by disbudding. Many of the new ones are indeed beautiful but are either too tall or leggy or are not floriferous enough to merit general use. So it is for this reason the stocky, extra large flowering introductions which offer considerable bloom on shapely plants, merit our attention when recommending varieties for disbud.

WHITE

Shalimar
Spindrift

PINK & LAVENDER

Eliz. Kover
Helen Bogue
Old Lavender
Stylish

YELLOW

Cortis Rice
Butterscotch
John Milbrath
Sudan
Newton
Ruby Breithaupt

BRONZE & RED

Mikado
Indian Red

GARDEN MUMS FOR CUT FLOWERS

Of course there are many garden varieties which are very useful for cut flowers, both for the home gardener and the commercial grower. All varieties come into bloom during the late September — early October period without any shading, offering a versatility wherein there is a two-fold opportunity for the grower to pick-up profit from them. They should be bedded in the usual way for cut flower production, generally at a 8" x 8" or 8" x 10", spacing.

WHITE

Daisymum
Princess Kay
Jess. Williams
Chris. Columbus
White Cloud

PINK & LAVENDER

Eliz. Kover
Spellbound
Eva Parch
Old Lavender
Betty
Cecil Beed

YELLOW

Pathfinder
Astoria
King's Ransom
Sundance
Yel. Chris. Col.
Yel. Spoon

BRONZE & RED

Early Crimson
Flamboyant
Campaigner
Admiration
Chocolate Drop
Dolli-ette

ROOTED CUTTINGS

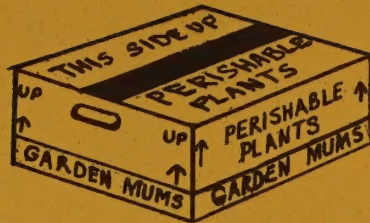
YELLOW

	Height	Flowering
CORTIS RICE. Large buttercup-yellow; disbud for football	Tall	Sept. 10
EARLY GOLD. Bright golden-yellow medium pompon	Short	Sept. 15
LEMON DROP. Lemon-yellow, small button pompon. Cushion	Short	Sept. 15
PATHFINDER. Bright gold with serrated petals, carnation-like	Med.	Sept. 15
YELLOW CUSHION. Soft yellow cushion. Long season	Short	Sept. 15
YELLOW POMPONETTE. Yell, med. pompon; long season; unexcelled	Short	Sept. 15
GOLDEN FANTASY. Bright golden, carnation flower	Short	Sept. 20
GOLD BUTTON. Deep golden yellow; early and lasting	Med.	Sept. 20
TONKA. Stocky habit, 3½" deep yellow	Med.	Sept. 20
LEE DICK. Lemon-yellow pompon. Cushion	Short	Sept. 25
MAPLE MOUND. A striking blend of orange and gold in cushion form	Short	Sept. 25
ASTORIA. Deep lemon pompon; very dependable	Med.	Sept. 25
BUTTERSCOTCH. Huge golden-yellow with bronze tints; nice disbud	Med.	Sept. 28
GOLD RIBBON. Light orange to deep yellow. Pompon button	Short	Oct. 1
GOLDEN CARPET. Ground-hugging blanket of golden pompons	Short	Oct. 1
JOHN MILBRATH. Small football type, yellow incurve	Med.	Oct. 1
KING'S RANSOM. Sturdy golden-yellow; eye catching	Med.	Oct. 1
MILAN. Sturdy, 15" plants; deep golden yellow, good size	Short	Oct. 1
MOJAVE GOLD. Huge flowers of sparkling golden-bronze	Med.	Oct. 1
SUNDANCE. Very hardy; huge sprays, butter yellow, 3" flowers	Med.	Oct. 1
YEL. CHRIS COLUMBUS. Bright lemon; vigorous and hardy	Med.	Oct. 1
CHARLES NYE. Deep lemon, large pompon; sturdy	Med.	Oct. 5
ETHEL WATERS. Light lemon; large incurved, nice for disbud	Med.	Oct. 5
SUDAN. Large decorative yellow; excellent disbud	Med.	Oct. 5
NEWTON. Large golden-yellow; disbud for football	Med.	Oct. 5
YELLOW SPOON. Bright clear yellow spoon; novelty	Med.	Oct. 5
YELLOW SUPREME. Bright lemon-yellow cushion; grand late season	Short	Oct. 5
RUBY BREITHAAPT. Massive primrose-yellow; disbud for football	Med.	Oct. 10

BRONZE & RED

AUTUMNSONG. Early wine-red shading to carmine. Cushion	Short	Sept. 10
APRICOT GLOW. Rich coppery-orange. Among the best	Short	Sept. 15
DANDY. Upright cushion, reddish bronze	Med.	Sept. 15
EARLY CRIMSON. Early flowering bright crimson	Med.	Sept. 15
EARLY HARVEST. Mahogany orange cushion; a glowing color	Short	Sept. 15
POMPONETTE. Golden-bronze, medium pompon; long season	Short	Sept. 20
BRONZE QUEEN. Copper bronze pompon; cushion habit	Short	Sept. 20
FLAMBOYANT. Flaming orange bronze; stately and lively	Med.	Sept. 20
MINNBRONZE. Bronze cushion; petite habit	Short	Sept. 20
TORONTO. Rich coppery-bronze; cushion-like	Short	Sept. 20
CAMPAIGNER. 3-inch cactus, bronze-gold; rich autumn color	Med.	Sept. 22
RUBY MOUND. Bright ruby-red cushion, long lasting; best red	Short	Sept. 22
COMMANDER CUSHION. Red cushion; massive display	Short	Sept. 25
LAWRENCE BLANEY. Orange red, decorative; bright	Med.	Sept. 25
ORINOCO. Crimson cushion, non-fading; rounded habit	Short	Sept. 25
MIKADO. Turkish red; large and bold	Tall	Sept. 25
ROUGE CUSHION. Red with yellow center. Semi-cushion	Med.	Sept. 25
SCARLET CRIMSON. Glowing bright red, in mounds	Med.	Sept. 28
ADMIRATION. A rich chamois; balanced habit, heavy bloom	Med.	Oct. 1
CHOCOLATE DROP. Oxblood red button; excellent cut	Med.	Oct. 1
COURAGEOUS. Dark ruby-red, large double flowers	Med.	Oct. 1
DAN FOLEY. Tangerine-orange scarlet; cushion habit	Short	Oct. 1
LIPSTICK. Brilliant red. Fades too quickly, but desirable	Short	Oct. 1
RUBESCENT CUSHION. Ruby red cushion, short, spreading	Short	Oct. 1
TAFFY. Anemone flowered cushion, taffy-colored tinged gold	Short	Oct. 1
HUNTSMAN. Scarlet orange. A preferred color	Tall	Oct. 5
INDIAN RED. Indian rust color; unique, large	Med.	Oct. 5
RED VELVET. Deep velvety crimson. Sturdy and strong	Med.	Oct. 5
REMEMBRANCE. Dark carmine red, holding color	Med.	Oct. 5
TINY RUBIES. Hunters-red, daisies; low cushion	Med.	Oct. 5
DOLLI-ETTE. Showy, golden bronze spoon; sturdy and strong	Med.	Oct. 10

Ready to Sell — Ready to Plant!

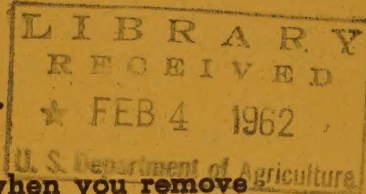


Your selection of garden mums grown and shipped in trays of peat pots.



Remove the top of the shipping carton and your counter display of garden mums is ready.

GARDEN MUMS in Peat Pots



- Garden MUMS are grown and shipped in trays.
- Your Selection is Ready For Counter Display when you remove the shipping carton top!
- Ready for Your Customers to plant in the original peat pots. Use our COLOR POSTER to help sell Garden Mums.

Shipping Information

1. **Railway Express** shipments, where possible, are preferred over parcel post for potted plants. Even with expert packaging, there is danger of plant disarrangement within cartons in parcel post mailbag handling. 100 plants weigh approximately 25 lbs.
2. **Potted Mums** are available April 1st, thru June.
3. No 'at once' orders can be handled on potted mums except on the collection basis.

ORDER BLANK

Date, 19.....

NAME

STREET

POST OFFICE STATE

EXPRESS OFFICE
(If different from P.O.)

AMOUNT ENCLOSED \$..... WHEN TO SHIP

FORWARD VIA:

Parcel Post ☐

Express ☐

Air Express ☐

All shipments F.O.B. Ind.

POTTED MUMS — Minimum collection, 100 plants.
Minimum number per variety, 50 plants.

✓		Amount
.....	COLLECTION A — 100 Garden Mums — (2 Varieties) @ \$ 15.00	
.....	COLLECTION B — 200 Garden Mums — (4 Varieties) @ \$ 28.00	
.....	COLLECTION C — 300 Garden Mums — (6 Varieties) @ \$ 39.75	
.....	COLLECTION D — 500 Garden Mums — (10 Varieties) @ \$ 65.00	
.....	COLLECTION E — 1000 Garden Mums — (20 Varieties) @ \$125.00	
	TOTAL	

Please specify requirements

Cushions ☐ Garden Type ☐ Button Pompons ☐

Cut flowers ☐ Disbud ☐ All Types ☐

Need Additional

Color Folders ☐

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INCORPORATED

WALDRON, INDIANA

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